



What we do

Servicing clients of all sizes, budgets, and design needs, Sesko Creative is committed to delivering top-notch creative solutions that address the unique business objectives of every client. Our skilled designers, programmers and developers are hand-picked based on their specialized background and experience to tackle each project from in-depth corporate identity and rebranding, to ad campaigns, brochures, websites, direct mail campaigns, invitations, or other print and web needs. Our network of alliance partners are passionate about what they do and are committed to bringing you best-in-class work. We assemble our team based on your needs and your budget, enabling us to keep costs down while providing top-quality work.

How we do it.

We don't have a witty acronym that describes some sort of proprietary process. What we do have is a no-nonsense, proven approach to solving design and communication challenges. This is the basic process you can expect when working with us:



DISCOVERY

~~To get started, we'll work with you to gather all of the information we need to provide an original, strategic design solution. We'll ask you and your team a series of questions to identify your project objective, target market, specific design preferences, and your competition, as well as any other pertinent information that may help us deliver a solution that makes you stand out in your market.~~

RESEARCH

Once we understand your goals, we'll begin our own research -- a critical part of the design process. By carefully exploring the strategies of your competition, current trends in your niche, and other critical factors, we are better able to deliver a final design that is original, on strategy, and on (or under) budget.

DESIGN

Once the discovery and research are complete, we'll build on this strong foundation to develop a targeted design strategy/direction that is custom-tailored to your specific business objectives. Then the fun begins! Working closely with you and your team, we'll deliver concepts, adjust each concept according to your feedback, and ultimately deliver a design that hits the mark.

DELIVERY

Once the design is finalized and approved, this is where we roll it out based on project specifications. We'll provide final design files to you or your vendor, or we can manage the total production for you -- from publishing your website, to printing your brochures, to managing your physical mailings. By leveraging our team to handle end-to-end production, you benefit from single-contact delivery of your project from start to finish.

